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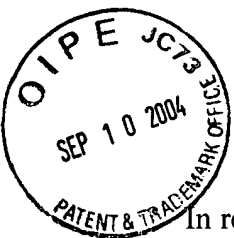
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3623
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COPIE TRANSMITTAL FORM SEP 10 2004 (to be used for all correspondence after initial filing) PATENT & TRADEMARK	Application Number	10/021,917
	Filing Date	December 13, 2001
	First Named Inventor	Bergstrom
	Group Art Unit	3623
	Examiner Name	Colon
Total Number of Pages in This Submission	Attorney Docket Number	05222.00333

ENCLOSURES (check all that apply)				
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT				
Firm or Individual name	Kenneth F. Smolik Banner & Witcoff, Ltd.			
Signature	<i>Kenneth F. Smolik</i>			
Date	September 10, 2004			

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 05222.00333

In re U.S. Patent Application of Bergstrom,)
et al.)
) Group Art Unit: 3623
Application No. 09/021,917)
) Examiner: Colon
Filed: December 13, 2001)
)
For: Stochastic Multiple Choice Knapsack)
Assortment Optimizer)

COMMUNICATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicants hereby submit for filing, the enclosed "Power of Attorney by Assignee of Entire Interest" for the above-referenced patent application. Also, please note the new Attorney Docket Number is **05222.00333**.

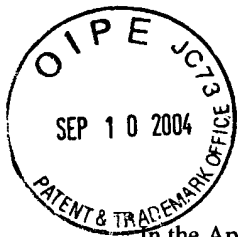
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Date: September 10, 2004

Respectfully submitted,

By: Kenneth F. Smolik

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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 05222.00333)

In the Application of:

Bergstrom, et al

Serial No.: 10/021,917

Filed: December 13, 2001

For: STOCHASTIC MULTIPLE CHOICE KNAPSACK
ASSORTMENT OPTIMIZER

)
)
) Examiner: Catherine M. Colon
)
)
) Group Art Unit: 3623
)
)
) Confirmation Number: 2229
)

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST

Assistant Commissioner for Patents
Alexandria, VA 22313-1450

Sir:

As assignee of record of the entire interest of the above identified application the undersigned hereby revokes any and all powers of attorney heretofore given and hereby appoints, both jointly and severally, as our attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith the practitioners at:

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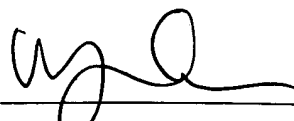
All correspondence and telephone communications should be addressed to:

Charles L. Miller
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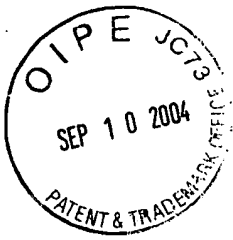
The undersigned is empowered to sign this statement on behalf of the assignee.

Date:

8/25/04



Wayne P. Sobon
Assistant Secretary and Director of Intellectual Property

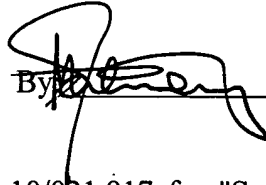


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By  _____

Bergstrom, et. al., U.S. Patent Application No. 10/021,917 for "STOCHASTIC MULTIPLE CHOICE KNAPSACK ASSORTMENT OPTIMIZER"

- Transmittal Form (in duplicate)
- Communication (1 page)
- Power of Attorney by Assignee of Entire Interest (1 page)
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